

# **Theory of harm in unilateral effects cases in oligopolistic markets**

Studienvereinigung Kartellrecht, International Forum on EU Competition Law

4 April 2014

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**With apologies to Lewis Carroll...**

**"The time has come," Kai-Uwe said,  
"To talk of many things:  
Of UPPs -- and SSNIPs -- and CETs  
And whether pigs have wings."**

*Through the Looking Glass (And What Alice Found There)*

# From single-firm dominance to unilateral effects and oligopolies

- **Evolution of the role of the Chief Economist Team (CET)**
- **Predicting the theory of harm**
- **Timing challenges: how/when to integrate the economics:**
  - **early engagement, of course...**
  - **but then what?**
- **Pre-notification, Phase I, Phase II**
- **Efficiencies and remedies**
- **Some international comparisons**

## **Last word to Lewis Carroll**

**"O Oysters," said the Carpenter,  
"You've had a pleasant run!  
Shall we be trotting home again?"  
But answer came there none—  
And this was scarcely odd, because  
They'd eaten every one.**

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